

Propaganda during World War I – Worksheet (Teacher's copy)

How were men encouraged to join the army?

They were made to feel unmanly and cowardly for staying at home. Fear was also used to motivate men to join up – fear of invasion, fear of atrocities being committed against families etc

Was anyone else targeted by these posters? How?

Women were encouraged to pressure their husbands, boyfriends, sons and brothers to join up through their own sense of service to country and their fellow countrymen and women

What does Propaganda mean?

Propaganda is information that is spread for the purpose of promoting a cause or belief

What were propaganda posters used to do?

Recruit men to join the army, encourage people to save food, encourage people to give money to the war effort, keep morale high, and/or recruit women to fill their space in the workforce

Why are these propaganda posters important today?

They reveal the values and attitudes of people at the time



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Which poster do you consider the most effective and why? What images and slogans would you put in a Recruitment poster? Explain?