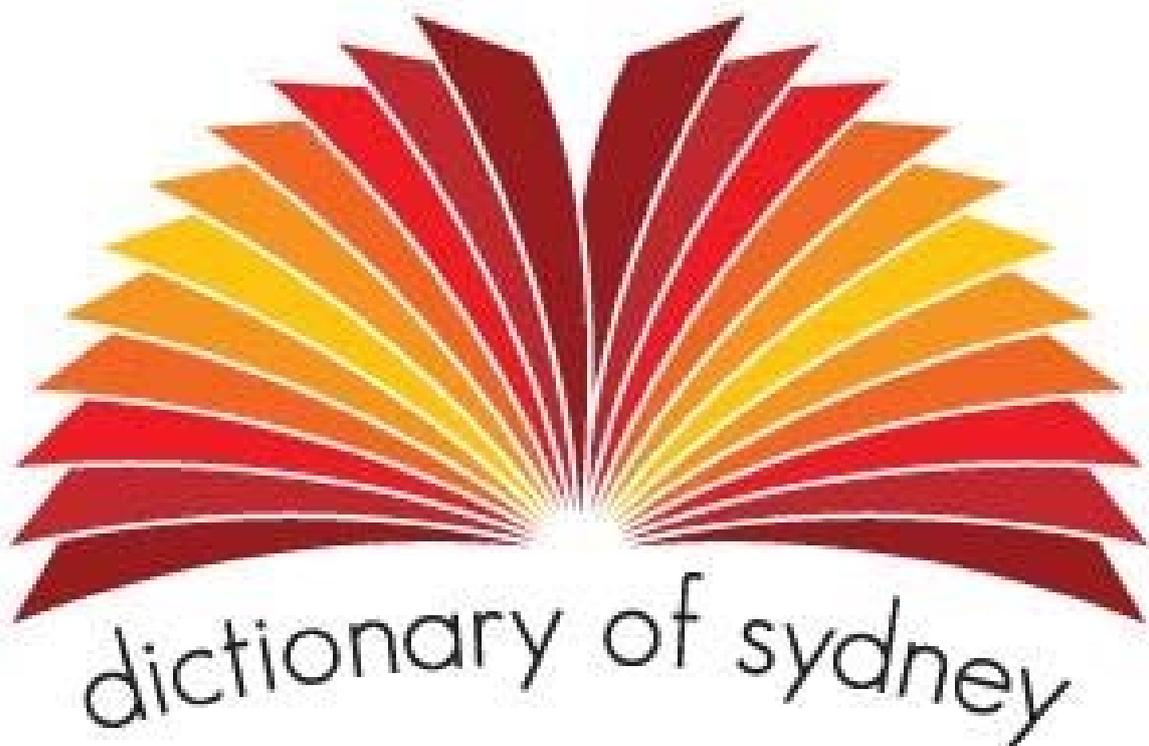# Dictionary of Sydney Trust
Annual Report 2010

About the Dictionary

Dictionary, encyclopaedia, atlas, guide book, gazetteer, Sydney now and Sydney then, past to present, from prehistory to today, from convict settlement to global metropolis.

Sydney is an exciting city with a rich and colourful history. This project is developing ways to represent its story electronically, online, and through a variety of other mediums. The Dictionary will become a forum for education, entertainment and public discussion.

Urban history is about density, complexity and connection and the original decision that the Dictionary would be 'born digital' opened up a whole range of exciting possibilities for creating context through rich interconnection of resources and concepts.

The core of the Dictionary is an electronic repository of text and multimedia materials relating to Sydney's story – its history, its urban myths, its characters, political players, writers and dreamers, intellectuals, sports people, criminals, anyone and anything that contributed to the evolution and definition of 'Sydney'.

The coverage of Sydney includes its natural forms, such as its botany and geology, and its built forms, those present and those lost through demolition or the passage of time, its catastrophic natural and human disasters, as well as the triumphs and achievements that have contributed over time to an understanding of the place.

The Waverley Amateur Radio Society, 1920

Image courtesy Waverley Amateur Radio Society

Report from the Chair

2009–10 was a landmark year for the Trust. The successful launch of the website in November 2009 led to a shift in gear as the Trust worked to move from a research project focus onto a more operational footing as a small cultural organisation.

A number of Trustees resigned during the year; reflecting both changing personal circumstances, but also the successful conclusion of the research project. In particular I would like to pay tribute to Dr Shirley Fitzgerald, the inaugural Chair of the Board of Trustees. It was due to her vision and leadership that the Dictionary of Sydney came to fruition. Shirley retired from her position as City Historian in June 2009, thereby also relinquishing the Chair of the Dictionary. Fortunately, Shirley has filled one of the other Board vacancies, and her involvement in the Trust continues. In the meantime, I have assumed the role of Acting Chair for the Trust Board as part of my duties as Acting City Historian.

Thanks to our other departing Trustees for their enthusiasm and expertise, which have driven and shaped the Dictionary: Julie Blyth, Susan Hunt, Greg Naimo, Shane Simpson, and Ann Stephen. The vacancies have allowed the Board to reassess the skills needed as we become operational and given the Trust the opportunity to widen the business development, financial, fundraising and marketing skills around the Board table. Recruitment of new Trustees with these skills is underway.

Staffing has also changed with the shift to an operational model. We saw the departure of Janice Cave, our longstanding office manager. I would like to express the Board's gratitude to Janice for her work over the years in helping establish the Dictionary and keeping things ticking over. Other staff changes are detailed in the Project Manager's report below.

As alluded to previously, the Trust was delighted to see the soft launch of the Dictionary of Sydney website, which went live in November 2009. Being able to point to the results of the project will undoubtedly help demonstrate the value of the Dictionary to potential supporters and sponsors.

In this regard the Trust has attracted further support from the City of Sydney Council, which in May 2010 resolved to give the Trust the substantial amount of $275,000 for 2010–11 to assist with operating costs. This will greatly assist the Trust in establishing the organisation and in seeking more diverse funding sources. A portion of these funds will be applied to salaries to recruit an Executive Officer, and part-time Fundraising and Marketing Officer. See also the section Sponsorship and Fund-raising under Business Model below.

During 2009–10 the project has continued to widen the range and depth of its stakeholders. Genia McCaffery, President of the Local Government Association, sent a letter of endorsement to all Sydney metropolitan councils, encouraging them to invest in the Dictionary project. We were grateful to receive support from Hurstville, Strathfield and North Sydney Councils. The Sydney Mechanics' School of Arts provided their second year of funding, allowing a part-time writer to continue to research entries on technical and community education, technology and science. Catherine Freyne was the SMSA writer until January 2010, after which Mark Dunn was appointed to this research position.

The Trust joined forces with the University of Sydney and other cultural institutions to apply for a new ARC linkage grant in November 2009. We were delighted to learn in June 2010 that this application was supported. The grant will allow the Dictionary to develop technically, investigating the possibilities for mobile delivery and for the presentation of exhibitions online. Work has already started on this exciting new direction.

The challenge ahead for the Trust is to secure ongoing operational funding from a range of sources to ensure the sustainability of the organisation and its products. During 2009–10 two applications for operational and project costs were submitted to Art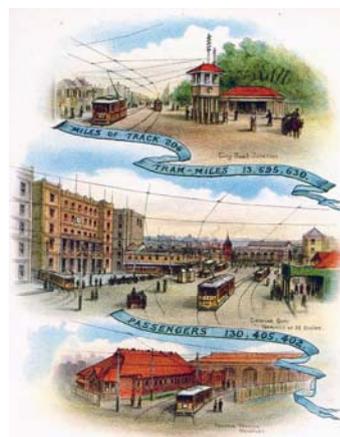s NSW. Louise Walsh at ArtsSupport is providing valuable guidance to the Trust Board and staff in the area of philanthropic fundraising.

The Dictionary was delighted in April to be awarded a National Trust Heritage Award for Interpretation and Presentation – Community Groups.

I'm excited by the challenges and opportunities that await the Trust. The Dictionary of Sydney is an extraordinary public history project, supported by hundreds of volunteers from the Sydney community who have freely given their expertise and knowledge. Visitor numbers to our new website are a positive indication of the project's value and interest: up to 30 June 2010, the website had received 64,845 unique visitors from 158 countries (that's 234,271 page views!).

I wish to thank my fellow board members, both past and present, for their commitment and vision which has driven the Dictionary to its successful launch. Support for the Dictionary amongst cultural institutions, the history community and the wider Sydney community is a testament to the Dictionary's relevance and value. I look forward to working with the Trust and the community to continue to enrich the content and experience of the Dictionary and embed Sydney's history in the home, in the classroom and in our city.

Dr Lisa Murray
Chair, Board of Trustees.

206 Miles of Track, 13 million Tram Miles and 130 million Passengers, "A Splendid System", 1903
Image courtesy State Library of New South Wales

Establishment of the Trust

In 2004 the City of Sydney provided seeding money for the purpose of investigating the development and writing of an Encyclopedia of Sydney. On 16 May 2004, the City Historian convened a forum of experts from a wide range of cultural, educational and historical organisations in Sydney.

In July 2005 the City of Sydney Council resolved to establish a not-for-profit trust to manage the Dictionary Project.

Ministerial consent for the establishment of the Dictionary of Sydney Trust, under Section 358 of the Local Government Act was granted in July 2006. Under the definitions set out in the Trust deed, this made it clear that the Dictionary of Sydney would encompass the whole of the metropolitan area, and that it was appropriate for the City to support this whole-of-Sydney venture. The deed was signed on 21 August 2006.

In December 2006 the trust was successful in its application to the Federal Department of Communications, Information Technology and the Arts for entry on the Register of Cultural Organisations (ROCO). The Trust received Deductible Gift Recipient (DGR) endorsement on 9 February 2007.

Board membership during 2009–10

Lisa Murray BA Hons, PhD (Syd), MPHA
City Historian, City of Sydney
Lisa was appointed as Acting Chair of the board on 8/9/2009

Paul Ashton BA Hons, DipEd, PhD (Macq) MPHA
Associate Professor
Faculty of Humanities and Social Sciences
University of Technology, Sydney

Phillip Black BSc, DipEd
Councillor
City of Sydney

Ross Coleman BA Hons (Macq)
Director of Sydney eScholarship
University of Sydney Library

Elizabeth Ellis BA (UTas), DipLib (CCAE)
Emeritus Curator
Mitchell Library, State Library of NSW

Shirley Fitzgerald BA Hons, DipT (Adel), PhD (Macq), MPHA
City Historian
City of Sydney
Shirley resigned as Chair effective 9/6/2009 and was reappointed as a member 8/9/2009

Stephen Garton BA Hons (Syd), PhD (UNSW)
Professor of History and Provost & Deputy Vice-Chancellor
University of Sydney

Ian Johnson BA (Cambridge), DES (Bordeaux), PhD (ANU)
Director
Archaeological Computing Laboratory
University of Sydney

Grace Karskens BA, MA (Historical Archaeology), PhD (Syd)
Associate Professor
School of History and Philosophy
University of New South Wales

Tony McAvoy LLB (QUT)
Barrister
Frederick Jordan Chambers

Alan Ventress BA, DipLib (UNSW)
Director
State Records Authority of NSW

The following board members departed in 2009–10:

Julie Blyth BA Hons (Syd), Grad Dip Archives & Rec Man (ECU)
Archivist
National Trust of Australia (NSW)
Resigned effective 8/6/2010

Susan Hunt BA Hons, MA Hons
Executive Director, Foundation
State Library of NSW
Resigned effective 8/9/2009

Greg Naimo BE (Syd), DipEd (UNSW)
Manager, Information Technology
City of Sydney
Resigned effective 8/6/2010

Shane Simpson LLB Hons, MJur
Special Counsel
Simpsons Solicitors
Resigned effective 8/6/2010

Ann Stephen BA Hons (Melb), MA Hons (Syd), PhD (QUT)
Curator
Powerhouse Museum
Resigned effective 8/9/2009

Report from the Project Manager

Overview

2009–10 was the year of delivery for the Dictionary of Sydney. Although the project had been visible in other ways for some time (through the project website, the *Sydney Journal* and the suburb demographics website), what was truly awaited was a comprehensive product that displayed all the content so far accumulated and the full capability of the information architecture that underpins it. This was realised on 4 November 2009 when the new website went live at www.dictionaryofsydney.org.

The other websites remain in place:

- the trust site (formerly project site) – http://trust.dictionaryofsydney.org

- the suburb demographics – http://info.id.com.au/dosydney/

- the Sydney Journal – http://epress.lib.uts.edu.au/ojs/index.php/sydney_journal/index.

In the months leading up to going live, the project was dominated by the presentation layer activities (largely website development) which had commenced towards the end of 2008 and the editorial and curatorial work required to enhance the initial set of entries with annotations and multimedia.

The website went live with:

- 470 Entries

- 600,000 words

- Over 1,000 multimedia items

- 6,200 identified Entities.

- Demographic information on 683 suburbs

- Over 10,000 annotations, captions and links

- 7,500 'Factoids' – snippets of information about Entities.

- 20 geo-referenced historical maps/timelines

This was a very healthy collection to start with although the topics and items covered were fairly random. As all our contributors are volunteers, there is only a limited amount of control we can exert on the timing of delivery. We embraced the randomness of the material, confident in the knowledge that, with the platform well established, the gaps will all be filled over time.

The website development was a challenging but productive partnership between the Archaeological Computing Lab at Sydney University, commercial web developers StudioEmotion and the Dictionary content team.

The new website was very well received. Quibbles about content were few and there were almost no concerns expressed about layout or functionality. Site usage has averaged 350–400 unique visitors a day which is pretty reasonable given that minimal advertising or marketing has been undertaken and nothing has been spent on search-engine optimisation.

After the website went live, the project entered a challenging phase in which it started to move out of project mode into ongoing operations and in which fundraising activity was significantly increased. These efforts culminated in a new sponsorship agreement with the City of Sydney worth $275,000 in 2010–11.

Shortly after this, news was received that the ARC application submitted in late 2009 with Sydney University, Historic Houses Trust , Powerhouse Museum and State Records had been partially successful, resulting in $240K cash and substantial in-kind being available for further research and development at the Archaeological Computing Lab, particularly with regard to mobile applications and the redeployment of exhibitions.

These developments have ensured that the Dictionary will live on and continue to grow its content and develop technically. It is by no means always certain that research projects like the Dictionary survive their initial round of funding so these are excellent developments and they greatly brighten the prospects for the Dictionary becoming a permanent and integral part of Sydney's cultural fabric as everyone involved has always hoped.

Staffing and systems

Person	Position on the Dictionary team	Commitment (FTE*)
Stewart Wallace	Project manager	0.5
Emma Grahame	Editorial coordinator	1.0
Liam Wyatt	Multimedia coordinator	0.6 (until Sept 2009)
Steven Hayes	Technical coordinator	0.4
Andrew Wilson	Spatial information specialist	0.2
Kim Jackson	Programming and technical	0.4 (until March 2010)
Janice Cave	Office manager	0.6 (until end June 2010)
Felicity Watson	Editorial and curatorial assistant	0.8 (until Dec 2009)
Paul Howard	Multimedia researcher	0.4 (from April 2010)
Linda Brainwood	Multimedia researcher	0.4 (from April 2010)

full-time equivalent

The 'curatorial' activities of the Dictionary were significantly expanded in early 2009 with the appointment of a multimedia researcher and an editorial assistant in recognition of the amount of work required to prepare entries for final deployment onto the website. One of these positions, occupied by Felicity Watson, continued until almost the end of 2009. At this point, these activities, especially work on multimedia, went into abeyance for some months until it was possible to reappoint Paul Howard along with Linda Brainwood and recommence multimedia work in April 2010. The subsequent sponsorship agreement with the City has seen the consolidation of these roles.

The Project Manager's role was reduced to half-time in October 2009 due to dwindling funds in the original ARC grant and a change in emphasis away from project management to ongoing operations. Once the sponsorship agreement was negotiated, recruitment commenced in mid-2010 for an Executive Officer, employed directly by the Trust, to replace the ARC Project Manager.

Apart from all the contributors, the volunteer programme was reorganised in 2008 and, during 2009–10, focused on 4-5 people, working one day a week each, undertaking detailed curatorial work. This has been of great assistance to the production of the Dictionary.

The Dictionary uses systems supplied by both the City of Sydney and the University of Sydney. Administrative systems supplied by the City of Sydney include email, file servers, records management, the Portfolio digital asset management system (for multimedia) and hosting for the trust website. The City has also kindly provided assistance with the preparation of Trust accounts.

Research and development platforms and systems supporting editorial workflow – primarily Heurist and a document tracking system – are supplied (and developed) by the Archaeological Computing Lab at the University of Sydney. The Dictionary's main website is hosted by Sydney University ICT.

The *Sydney Journal* is supported by UTS ePress at the University of Technology, Sydney.

The suburb demographics are hosted by id (Informed Decisions) in Melbourne.

Staff and volunteers are accommodated in the City of Sydney's offices in Town Hall House. The Dictionary also has access to a workstation in the Fisher Library at the University of Sydney and the premises of the Archaeological Computing Lab are frequently used for technical workshops.

Stewart Wallace

Project Manager
Dictionary of Sydney

Content and Editorial

Writing

Commissioning

Commissioning has continued in 2009–10, with many more authors approaching the Dictionary directly, after the website went live in November. The Editorial Committee continued to meet regularly, and between meetings, decisions were discussed and finalised by email.

Phase 3 and 4 commissioning has included a number of entries and essays envisaged in the first lists of headwords, as well as some new suggestions and material arising from reader suggestions and approaches from authors. This material is due to come in and be published on the site during 2011.

Editing

Final copyediting and proofing for Phase 1 material, as well as error correction, took up much of 2009–10, with editing for Phase 2 in abeyance until after the site went live in November 2009. Over the summer, much of the editing was done, and most material for Phase 2 moved into the intensive copyediting and proofing phases. As at 30 June 2010, the first tranche of Phase 2 material is ready for publication in August 2010.

Processing for web publication

The last few months before the website went live were hectic with work on writing abstracts, captions and descriptions, and providing the text with the links and context that makes the project unique. In the end, the team wrote over 60,000 words of this paratext.

This task was unfinished when the website went live in November, and work has continued on making up the backlog of links, descriptions and captions for published material, throughout 2009–10.

At the same time, Phase 2 material has been uploaded to Heuristos, and work has commenced on getting it ready for publication. With a more manageable block of text to work on, we have moved to a more 'artisanal' way of working, with researchers creating, researching and linking entities to text for each entry. This means that the numbers of entities which have little content is steadily decreasing, as headway is made on the backlog, and new entities are created with their descriptions and facts from the start.

At the end of June 2010 this work was progressing well.

Sydney Journal

One issue of *Sydney Journal* was published during 2009–10, in June 2010. Another issue is in preparation. The journal has continued to draw a substantial readership.

Management and planning for future phases

Planning has continued for future additions to the Dictionary of Sydney and content has accumulated for the rest of Phase 2, and for Phases 3 and 4, which will be tackled in due course. A regular quarterly schedule for rebuilding the website enables us to plan workflow more evenly.

Work continues on documenting the processes involved in editing and processing the content for the Dictionary. Dealing with the very large initial body of material brought to light many options for improving our processes which are now being applied to the smoother production of content associated with each quarterly rebuild.

Multimedia

Multimedia work intensified in the early part of 2009 before being suspended for some months and resuming in April 2010. The focus prior to the website going live was images for the thematic essays, these being the most integrative of entries. This resulted in the initial website containing over 1,000 multimedia items and captions.

The vast majority of the items are images but there are also some audio and video items and there will be renewed efforts in 2010–11 to source more of these. There were not sufficient funds to commission any paid multimedia development.

Relationships continued to be forged with new multimedia contributors including private collections as well as major cultural institutions. As at mid-2010, 45 institutional

contributors are listed on the Dictionary website.

The switch to the Portfolio digital asset management system, run by the City of Sydney, proved to be a major advance in the productivity and organisation of this area. Batches of multimedia items are transferred to the Dictionary's main aggregation platform, Heuristos, quarterly for captioning and inclusion in the next website regeneration.

Maps

The project developed a quite complex and very flexible map record structure which could incorporate references to other Entities in the Dictionary, geo-referenced historical map overlays and arbitrary sets of kml to show spatial features which aren't necessarily Entities in the Dictionary.

The Dictionary went live in November with 20 map records incorporating various combinations of these elements. Identifying more opportunities to take advantage of this flexible structure will be a focus of curatorial activity in 2010–11. The Archaeological Computing Lab has almost 1,000 geo-referenced historical maps and we expect to be making use of many more of them over the next 12 months.

Technical

Technical work in 2009–10 was very much focused on the implementation and delivery of the models and information structures that had been researched and designed earlier in the project. This work was less speculative but no less complex.

It was decided quite early that the website should be generated as a static, flat, set of stand-alone html pages. The alternative approach is to have the pages generated dynamically by querying a database or other resource. The advantage of the 'flat' approach is that performance is likely to be better, the support situation is simplified (any ISP can deliver the content) and the pages are all clearly visible to search engines.

Quite extensive and complex scripting is required to generate all the pages out of the aggregation platform, Heuristos, create all their components (like popups and rollovers), combine the data stream with presentation stylesheets and deliver all this material to the website. These scripts currently require many hours to run but efforts are underway to streamline them.

Some technical components were finalised quite late in the project around mid-2009. This could have represented a technical risk but it also meant that the full benefits of several years of consideration and research were fully reflected in the final design. These components included the final structure of the map records and the 'Factoids'. These will be the subject of papers arising from the ARC project in the second half of 2010.

Second ARC grant

Further technical work on the project received a boost with the partial success of the application submitted to the Australian Research Council (ARC) in late 2009 for commencement in mid-2010. The Dictionary is a partner organisation in the project, contributing $10K annually for 3 years, along with the Historic Houses Trust, Powerhouse Museum and State Records.

This grant will allow further exploration of the deployment of the Dictionary into mobile space (bringing the physical and virtual worlds together) and the use of the Dictionary as a platform within which exhibitions, that would otherwise be packed away, can 'live on' digitally in the Dictionary. These are exciting possibilities and ideal extensions of the Dictionary's model.

Semantic web

The Dictionary has kept its information architecture compliant with the standards and technologies known as the 'semantic web'. Although not implemented yet, this will enable the development of interesting new interfaces taking full advantage of the semantic web's capability with regard to social network analysis, e.g., shortest path analysis.

We are very confident the Dictionary will publish a 'Sparql endpoint' in late 2010 which will be a keyhole into semantic querying of the Dictionary's material.

Products

The new website was, of course, the main product which all were awaiting. An EOI was put out in early 2009 and partners StudioEmotion were chosen for the graphic and interface design and development of style-sheets. The ACL undertook the bulk of the coding, stitching together the data and the design and generating the final website.

There were insufficient resources to undertake extensive, formal, user testing prior to going live and we have, therefore, been gratified at the positive reception the website has received. Google Analytics were built into the site from the start and these have revealed a steady 350–400 unique visitor each day. Closer analysis of the analytics should reveal more nuanced information about how people are using the site.

The website is intended to be the first of a number of digital products generated from the Dictionary. A mobile-ready version of the site will be the next product and there will be further exploration of other areas like augmented reality and print-on-demand. The design of the Dictionary has ensured that all these possibilities can be pursued.

Business model

Copyright and intellectual property

The Creative Commons licensing incorporated into the Dictionary's model was reflected in the website. Approximately 75 per cent of our contributors have agreed to release their material through the Dictionary under CC licensing.

Sponsorship and Fund-raising

Activity in the business model stream was largely suspended in the months leading up to the release of the website.

Once the website was live, attention turned rapidly to the development of a business plan and to identifying new sources of funding as the original ARC grant was drawing to its close. This was overseen by a sponsorship and fund-raising sub-committee of the board.

Contact was made with ArtSupport and the Australia Business Arts Foundation (ABAF). From these contacts came a range of ideas for approaches to philanthropic organisations and possible sponsors. However, these approaches were difficult when the future of the Dictionary was so doubtful. The sponsorship agreement with the City of Sydney for 2010-11 (resolved by Council in May 2010) has given the Dictionary a very welcome opportunity to pursue these matters in a more strategic and organised way.

A business plan was prepared as input to the sponsorship discussions with the City. Broadly, the plan sets the goal of doubling the size of Dictionary over the next 5 years and estimates that a content team of 3 FTEs with approximately 1.5 FTEs in other positions (management, marketing etc.) will be required to realise this.

Partners and supporters

The Dictionary has continued to assemble a very broad and diverse group of partners and supporters who are providing us with material support, ideas and expertise or access to multimedia resources.

The Dictionary is grateful for all the assistance and enthusiasm these institutions and people provide and a full list appears in Appendix 1.

Communications

The Dictionary is an extremely broad-based project with many stakeholders and a wide network of contacts. Keeping this group updated and interested is critical to the project's success.

Trust website

What was previously referred to as the Project website is now the Trust website with the address http://trust.dictionaryofsydney.org. This website provides information about the trust, the project and the many participants and supporters.

Newsletter

People can subscribe to the Dictionary's quarterly eNewsletter through the trust website. This has proven one of our most effective communication mechanisms and we passed 1,100 subscribers in 2010 although renewed effort will go into expanding these numbers in 2010–11.

Media

Once the website had been live and stable for two to three months, a joint media release was put out with the City of Sydney and the University of Sydney.

The Dictionary made an appearance in the *Central Sydney* newspaper for the 17th February, 2010 and featured in the glossy *(Sydney) Magazine* supplement of the *Sydney Morning Herald* in May, 2010. The Dictionary has also been featured in history and documentary segments on FBi Radio 94.5FM, and an in-depth interview with the Chair of the Board was aired on Eastside Radio 89.7FM on 26 May 2010.

Conferences and presentations

Dictionary staff and board members are constantly seeking opportunities to communicate the project's aims, findings and progress to a wide audience.

Appendix 2 lists conferences and other events attended and those at which presentations have been given.

Volunteers

Our largest group of volunteers is, of course, our authors, with over 200 writing for the Dictionary and over 130 of those represented on the website to date.

Many others have volunteered to work for the Dictionary in other capacities, such as clerical and editorial work, usually for one day or part-day each week.

The intake of new volunteers was suspended in late 2008 to allow full concentration on completing phase 1 content. A small core group of volunteers worked steadily with the content team in 2009–10 to assist with the preparation of this content. They have contributed significantly to the crucial task of identifying, researching and connecting (through hyperlinks) the thousands of Entities (people, places, events etc.) that the Dictionary contains.

Accounts and auditor's report

The accounts presented below are those for the Dictionary of Sydney Trust and do not cover separate funding arrangements such as those under the ARC.

The auditor's report for 2009 immediately follows the accounts.

Captain de Groot en route to The Bridge Opening, 1932

by Harold Cazneaux

Image courtesy National Portrait Gallery

THE DICTIONARY OF SYDNEY TRUST

STATEMENT OF COMPREHENSIVE INCOME
for the year ended 30 June 2010

	Notes	**2010** **$**	2009 $
The Public Fund:			
INCOME *Revenue:*			
Donations received	2	**58,804**	25,000
Interest received		**1,678**	731
Total income		**60,482**	25,731
EXPENSE			
Audit fees		**-**	1,556
Administrative costs		**-**	370
Insurance		**2,418**	2,342
Finance costs		**28**	91
Total expenses		**2,446**	4,359
Comprehensive surplus/(deficit) from ordinary activities - The Public Fund		**58,036**	21,372
The Trust Fund:			
INCOME *Revenue:*			
Grants received	2	**40,000**	25,000
Consultancy fees received		**9,875**	-
Total income		**49,875**	25,000
EXPENSE			
Audit fees		**587**	-
Administrative and website operational costs		**1,277**	-
Depreciation and amortisation	3	**15,391**	-
Finance costs		**(34)**	18
Total expenses		**17,221**	18
Comprehensive surplus/(deficit) from ordinary activities - The Trust Fund		**32,654**	24,982
Total comprehensive surplus/(deficit) from ordinary activities		**90,690**	46,354

The above statement should be read in conjunction with the accompanying notes.

BALANCE SHEET
as at 30 June 2010

	Notes	**2010** **$**	2009 $
ASSETS			
Current assets			
Cash and cash equivalents - The Public Fund	4	**40,737**	17,310
Cash and cash equivalents - The Trust Fund	4	**16,005**	16,150
Receivables		**114**	39
Total current assets		**56,856**	33,499
Non-current assets			
Intangible asset	5	**117,160**	49,960
Total non-current assets		**117,160**	49,960
TOTAL ASSETS		**174,016**	83,459
LIABILITIES			
Current Liabilities			
Payables	6	**700**	833
Total current liabilities		**700**	833
TOTAL LIABILITIES		**700**	833
NET ASSETS		**173,316**	82,626
EQUITY			
Retained earnings - The Public Fund		**90,551**	32,515
Retained earnings - The Trust Fund		**82,765**	50,111
TOTAL EQUITY		**173,316**	82,626

The above statement should be read in conjunction with the accompanying notes.

STATEMENT OF CASH FLOWS
for the year ended 30 June 2010

	Notes	2010 $	2009 $
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash received			
Grants		**40,000**	25,000
Donations		**58,804**	25,000
Interest		**1,603**	692
Consultancy fees		**9,875**	-
Total cash received		**110,282**	50,692
Cash paid			
Suppliers		**(4,409)**	(3,549)
Total cash paid		**(4,409)**	(3,549)
Net cash from operating activities		**105,873**	47,143
CASH FLOWS FROM INVESTING ACTIVITIES			
Cash paid			
Purchase and development of intangible asset		**(82,591)**	(30,831)
Total cash paid		**(82,591)**	(30,831)
Net cash used by investing activities		**(82,591)**	(30,831)
Net increase/(decrease) in cash held		**23,282**	16,312
Cash at the beginning of the reporting period		**33,460**	17,148
Cash at the end of the reporting period		**56,742**	33,460

The above statement should be read in conjunction with the accompanying notes.

STATEMENT OF CHANGES IN EQUITY
for the year ended 30 June 2009

	Retained earnings		Total equity	
	2010 **$**	2009 $	**2010** **$**	2009 $
Balance at the beginning of the reporting period	**82,626**	36,272	**82,626**	36,272
Total comprehensive surplus/(deficit) for the year	**90,690**	46,354	**90,690**	46,354
Balance at the end of the reporting period	**173,316**	82,626	**173,316**	82,626

The above statement should be read in conjunction with the accompanying notes.

Note 1 - SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

1(a)   Corporate information

The Dictionary of Sydney Trust is domiciled in Australia and is incorporated in accordance with a Trust Deed signed and dated 21 August 2006.

The nature of the operations and principal activity of the Trust is the establishment, operation and maintenance of a permanent digital repository of the history of Sydney and which is a forum for public discussion and controversy, an aide to teaching and learning, and a source of information and entertainment.

1(b)   Basis of preparation

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards and other authoritative pronouncements of the Australian Accounting Standards Board and Urgent Issues Group Interpretations. The financial statements have been prepared under the historical cost convention and the accrual basis of accounting.

The financial statements are presented in Australian dollars.

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Trust's accounting policies.

1(c)   Revenue recognition

Revenue is recognised when the Trust is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Donations
Donations are recognised when received.

Grants and contributions
Grants and contributions are recognised when received.

Interest income
Interest income is recognised as it accrues, taking into account the effective yield on the financial asset.

1(d)   Expenditure

All expenditure is accounted for on an accrual basis and is classified under headings that aggregate all costs related the category.

1(e)   Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and in hand and short-term deposits with a maturity of three months or less.

1(f)   Property, plant and equipment and Intangibles

Asset recognition
Property, plant and equipment is stated at cost less accumulated depreciation. Cost includes expenditure that is directly attributable to the acquisition of the items. Assets with an economic life which is determined to be longer than one year are only capitalised where the cost of acquisition exceeds the materiality threshold of $500.

Intangible assets comprise internally developed software and websites which are stated at cost. Development costs in respect of internally developed software and websites is accumulated in a capital works-in-progress account until it is commissioned at which state it is transferred to an asset account.

Depreciation and amortisation
Depreciable property, plant and equipment and Intangibles are written off to their estimated residual values over their estimated useful lives using the straight-line method of depreciation.

The assets' residual values and estimated useful lives are reviewed, and adjusted if appropriate, at each balance sheet date.

Capital works-in-progress accounts are not subject to depreciation until the capital assets are commissioned.

Depreciation and amortisation rates applying to each class of depreciable asset are based on the following useful lives:

Software	5 years

Impairment
Assets, including capital works-in-progress, are reviewed for impairment whenever events or circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use.

1(g) Payables

Creditors and other current liabilities are amounts due to external parties for the purchase of goods and services provided to the Trust prior to the end of the financial year and are recognised as liabilities when the goods and services are received. Creditors are normally paid 30 days after initial recognition. Interest is not payable on these amounts.

1(h) Goods and services tax (GST)

In accordance with the provisions of A New Tax System (Goods and Services Tax) Act 1999 legislation, the Trust is required to account for GST under the "accruals" method, and submits returns to the Australian Taxation Office.

Revenues, expenses and assets are recognised net of the amount of GST, except where:

1. The amount of GST incurred, as a purchaser, that is not recoverable from the Australian Taxation Office is recognised as part of the cost of acquisition of an asset or as part of an item of expense;

2. Receivables and payables are stated with the amount of GST included.

The GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the Australian Taxation Office is classified as operating cash flows.

1(i) Allocation between current and non-current

In the determination of whether an asset or liability is current or non-current, consideration is given to the time when each asset or liability is expected to be settled. The asset or liability is classified as current if it is expected to be settled within the next 12 months, being the Trust's operational cycle. In the case of liabilities where the Trust does not have the unconditional right to defer settlement beyond 12 months, the liability is classified as current even if not expected to be settled within the next 12 months.

1(j) Authorisation for issue

The financial statements were authorised for issue by the Board of the Trust on 11th August 2010.

	2010 $	2009 $
Note 2 - INCOME		
<u>Grants received</u>		
Council of the City of Sydney	**40,000**	25,000
Total grants received	**40,000**	25,000
<u>Donations received</u>		
Sydney Mechanics' School of Arts	**25,000**	25,000
Sydney Harbour Foreshore Authority	**25,000**	-
Hurstville City Council	**3,000**	-
Strathfield Municipal Council	**3,000**	-
Other	**2,804**	-
Total donations received	**58,804**	25,000
<u>Interest income</u>		
Interest earned on bank accounts	**1,678**	731
Total interest received	**1,678**	731

Note 3 - DEPRECIATION AND AMORTISATION

	2010	2009
Software	**15,391**	
Total depreciation and amortisation	**15,391**	

Depreciation charges have been incurred since the website commissioned in November 2009.

Note 4 - CASH AND CASH EQUIVALENTS

	2010	2009
Cash at bank	**56,742**	33,460
Total cash and cash equivalents	**56,742**	33,460

Note 5 - INTANGIBLE ASSET

	2010	2009
Software		
At cost	**132,551**	
Capital works in progress - at cost	**-**	49,960
Accumulated depreciation	**(15,391)**	
Total intangible assets	**117,160**	49,960

Reconciliation of the opening and closing balances of intangible assets

	2010	2009
<u>Balances at the beginning of the year:</u>		
Cost	**49,960**	19,129
Accumulated depreciation	**-**	
Opening net book value	**49,960**	19,129
<u>Movements during the year:</u>		
Additions	**82,591**	30,831
Depreciation and amortisation	**(15,391)**	
<u>Balances at the close of the year:</u>		
Cost	**132,551**	49,960
Accumulated depreciation	**(15,391)**	
Closing net book value	**117,160**	49,960

	2010 $	2009 $
Note 6 - PAYABLES		
Trade creditors	**700**	833
Total supplier payables	**700**	833

Note 7 - CASH FLOW RECONCILIATION

(a) Reconciliation of cash per balance sheet to statement of cash flows

Cash at year end per Cash Flow Statement	**56,742**	33,460
Balance Sheet items comprising above cash: Cash and cash equivalents	**56,742**	33,460

(b) Reconciliation of operating surplus to net cash from operating activities

Surplus/(deficit) from ordinary activities	**90,690**	46,354
Depreciation and amortisation	**15,391**	
(Decrease)/Increase in payables	**(133)**	828
(Increase) in receivables	**(75)**	(39)
Net cash from operating activities	**105,873**	47,143

Note 8 - RELATED PARTY DISCLOSURES

Board of Trustees
Board members during the year were:

Paul Ashton	Ian Johnson
Phillip Black	Dr Grace Karskens
Julie Blyth *(Resigned 8/6/2010)*	Tony McAvoy
Ross Coleman	Lisa Murray *(Appointed 8/9/2009)*
Elizabeth Ellis	Greg Naimo *(Resigned 8/6/2010)*
Shirley Fitzgerald *(Resigned 9/6/2009; Re-appointed 8/9/2009)*	Shane Simpson *(Resigned 8/6/2010)*
	Ann Stephen *(Resigned 8/9/2009)*
Stephen Garton	Alan Ventress
Susan Hunt *(Resigned 8/9/2009)*	

All the above Board members were appointed in accordance with the Trust Deed on 21 August 2006 and have served continuously since that date.

Other transactions with Board members or Board member-related entities

No Board member has, since the end of the previous financial year, received or become entitled to receive any benefits by virtue of being a Board member.

Note 8 - RELATED PARTY DISCLOSURES (continued)

Other transactions with Board members or Board member-related entities (continued)

The following is a list of transactions with Board members or Board member-related entities that occurred as a result of Board members acting in another business capacity. All such transactions were conducted in accordance with standard procedures and on terms and conditions applicable to all arms-length transactions with third parties.

Board member	Member-related entity	Nature of transaction	2010 $	2009 $
Phillip Black Shirley Fitzgerald Greg Naimo	Council of the City of Sydney	Grant given to the Dictionary of Sydney Trust	40,000	25,000
		Consultancy fee received	9,875	-

Board member-related entities on occasions provide facilities and staff services to the Trust at no cost for administrative purposes.

Note 9 - FINANCIAL RISK MANGEMENT

Risk management

The Trust's activities expose it to minimal risk as all funds are retained and transacted from an account with a major Australian bank. The Trust has minimal or no exposure to interest rate risk, price risk, credit risk and liquidity risk.

The Trust does not engage in transactions expressed in foreign currencies and is therefore not subject to foreign currency risk.

Cash and cash equivalents

The Trust manages its liquidity and credit risk by retaining funds in a cheque account with a major bank. Consequently, there is no impact on the Trust from movements in interest rates and market price movements of investment securities.

Receivables and borrowings

The receivables represent interest receivable on cash balances.
The Trust did not have any borrowings for any of the financial years presented.

Payables

The Trust's payables are subject to liquidity risk. This risk is managed by limiting expenditure commitments to no more than available cash reserves.

	2010	2009
	$	$

Note 10 - EVENTS OCURRING AFTER REPORTING DATE

There are no significant events that have occurred since balance date that warrant disclosure in these financial statements.

Note 11 - MOVEMENTS IN THE PUBLIC AND TRUST FUNDS DURING THE REPORTING PERIOD

The Public Fund:

	2010	2009
Balance at the beginning of the reporting period	**17,310**	10,149
Receipts:		
Donations received	**58,804**	25,000
Interest received	**1,603**	692
Payments:		
Intangible assets - development costs	**(1,500)**	-
Suppliers payments	**(2,418)**	(3,468)
Finance charges	**(62)**	(63)
Transfers:		
Transfers (to) / from the Trust Fund to maintain operational funding	**(33,000)**	(15,000)
Balance at the close of the reporting period	**40,737**	17,310

The Trust Fund:

	2010	2009
Balance at the beginning of the reporting period	**16,150**	6,999
Receipts:		
Grants received	**40,000**	25,000
Consultancy fees received	**9,875**	-
Payments:		
Intangible assets - development costs	**(81,091)**	(30,831)
Suppliers payments	**(1,963)**	-
Finance charges	**34**	(18)
Transfers:		
Transfers (to) / from the Public Fund to maintain operational funding	**33,000**	15,000
Balance at the close of the reporting period	**16,005**	16,150

Note 12 - COMMITMENTS

The donations received from the Sydney Mechanics' School of Arts are required to be expended on the development of specified Dictionary content. At the balance date, the following balance of the donations remains committed to this content development.

	2010	2009
	16,600	10,048

SARA CONSULTING SERVICES

INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES OF DICTIONARY OF SYDNEY TRUST

Scope

I have audited the financial report, being a special purpose financial report comprising the, profit and loss statement, balance sheet and statement by the Board of Trustees and notes to and forming part of the financial statements of Dictionary of Sydney Trust for the financial year ended 30 June 2010. The Board of Trustees is responsible for the financial report and has determined that the accounting policies used are appropriate to meet the needs of the Trust Deed. I have conducted an independent audit of this financial report in order to express an opinion on it to the members. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members.

The financial report has been prepared for the purposes of fulfilling the requirements of the Trust Deed. I disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or of any purpose other than that for which it was prepared.

My audit has been conducted in accordance with Australian Auditing Standards. My procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report and evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with the accounting policies described in Note 1 so as to present a view which is consistent with my understanding of the Association's financial position, and performance as represented by the results of its operations and its cash flows. Theses policies do not require the application of all Accounting Standards and other mandatory professional reporting requirements.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In my opinion, the financial report presents fairly in accordance with the accounting policies described in Note 1 to the financial statements the financial position of Dictionary of Sydney Trust as at 30 June 2010 and the results of its operations for the year then ended.

Sara Consulting Services   Leichhardt
Chartered Accountant

[signature]

Tania Occhiuto, Registered Company   Date 13 August 2010
Auditor (No. 282309)

Appendix 1 – Partners and supporters

ARC Partners
- City of Sydney
- University of Sydney
- State Library of New South Wales
- State Records Authority of New South Wales
- The University of Technology, Sydney (UTS)

Local Government

Ashfield	Auburn	Bankstown	Baulkham Hills	Blacktown
Blue Mountains	Botany Bay	Burwood	Camden	Campbelltown
Canada Bay	Canterbury	Fairfield	Hawkesbury	Holroyd
Hornsby	Hunters Hill	Hurstville	Kogarah	Ku-ring-gai
Lane Cove	Leichhardt	Liverpool	Manly	Marrickville
Mosman	North Sydney	Parramatta	Penrith	Pittwater
Randwick	Rockdale	Ryde	Strathfield	Sutherland
Sydney	Warringah	Waverley	Willoughby	

Financial partners
- Sydney Mechanics' School of Arts
- City of Sydney
- Hurstville Council
- Strathfield Council

Content partners
- Airview Group
- Art Gallery of New South Wales
- Powerhouse Museum
- NSW Heritage Office
- Godden Mackay Logan
- National Trust
- National Library of Australia
- National Archives of Australia
- National Gallery of Australia
- City of Sydney Archives
- State Library of Victoria
- Sydney Harbour Foreshore Authority
- National Film and Sound Archive
- National Portrait Gallery
- State Library of Tasmania
- Warren Fahey
- The Rennie Ellis Photographic Archive
- Peter Solness
- Danny Huynh
- William Yang
- Biron Valier
- Deer family collection

Advice and expertise

- Simpsons Solicitors
- Historic Houses Trust
- Creative Commons Australia
- MacquarieNet
- Dictionary of Australian Artists Online (DAAO)
- National ICT Australia
- Wikimedia Australia
- Encyclopedia of New Zealand – Te Ara
- University of Melbourne – eScholarship Research Centre

Suppliers

- id (informed decisions)
- Webindexing
- StudioEmotion
- Wrensoft
- Sputnik Agency
- Liquid Communications

Appendix 2 – Conferences and presentations 2009–10

Date	Presenters	Event
7 July 2009	Catherine Freyne	To the Sydney Mechanics' School of Arts (SMSA) about Norman Selfe as part of the Talkabout series.
27 July 2009	Lisa Murray and Emma Grahame	Council briefing – website demo and general update.
27 August 2009	Trudy Holdsworth	To the Friends of First Government House.
31 August 2009	Emma Baker	To the History Channel.
11 November 2009	Steven Hayes	eResearch Australasia *Integrating knowledge for online presentation*
13 October 2009	Catherine Freyne and Stewart Wallace	To the SMSA
November 2009	Ian Johnson	eResearch Australasia. *One Resource Many Products: Integrating heterogeneous data in an agnostic database* (poster).
15 December 2009	Stewart Wallace	To the City of Sydney's Information Management team
December 2009	Shirley Fitzgerald	To the Society of Editors,
December 2009	Stewart Wallace and Steven Hayes	To the Australia and New Zealand Digital Encyclopedias Group
December 2009	Stewart Wallace and Emma Grahame	To four City of Sydney library branches.
12 March 2010	Andrew Wilson	University of Sydney Archaeology showcase. *Time & Place in On-line Databases*
8 April 2010	Ian Johnson	Computer Applications in Archaeology Conference, Granada. *MetaDating: dates as complex information. Paper.*
April 2010	Shirley Fitzgerald	To the Australia Tour Guides Association Conference, Darling Harbour
17-18 May 2010	Emma Grahame	'Expanding Horizons: History, the City and the Web' Symposium, University of South Australia. *Modelling urban history online*
May 2010	Ian Johnson	THATCamp (The Humanities and Technologies), Paris *DoS: Dictionary of Sydney.* Short presentation.
May 2010	Ian Johnson	British Library '21st C curatorship' seminar series. *Flexibility vs expediency: building a digital encyclopaedia infrastructure.*
May 2010	Emma Grahame, Lisa Murray and Stewart Wallace	Presented to three meetings of the Metropolitan Libraries Association covering all the LGAs represented in the Dictionary
June 2010	Trudy Holdsworth	To DeeWhy Legacy.